

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Title:

Method for Using Banner Advertisements During Commercial Breaks

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**Assistant Commissioner for Patents** 

September 11, 2000

Washington, D.C. 20231

## Information Disclosure Statement

Pursuant to rule 37 CFR 1.97, Applicants enclose a copy of U.S. Patent 5,982,445, issued to Eyer et al. Eyer discusses a HTML protocol for use in conjunction with a television system. Applicants request that Eyer be made of record.

Respectfully submitted,

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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on Septem 60/11, 2000